

Personal Design Statement:

Driven and passionate graphic designer with 4 years of design experience in multimedia, marketing, and print design. My artistic abilities and ideas help me come up with strong, creative, and unique campaign ideas that allow my artwork to speak for itself.

Education:

Bachelors of Arts Communication Design
Fort Lewis College, Durango, CO
August 2016 - May 2020

Skilled in software:

Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Dreamweaver (HTML/CSS)
After Effects

Paid Internships in Graphic Design:

The Oklahoman

100 W Main St, Suite 100, Oklahoma City, OK, 73102

Worked as a graphic designer on a team creating magazine layouts, infographics, graphics for weather reports and necessary designs for news reporters. Also, worked as a court sketch artist for a major Oklahoma case involving the opioid crisis.

May - August 2019

Grace Living Centers Corporate Office

4350 Will Rogers Parkway #300, Oklahoma City, OK, 73108

Worked at Grace Living Centers Corporate office designing logos, prayers cards, campaign posters, Infographic posters, and more.

June - August Summer 2018

Design Experience:

Buzzin Brother's Honey

OKC Honey Bee Business, designed a series of logos for owners of the honey bee business. Redesigned logo and helped with branding and marketing such as designing stickers and decals.

July - September 2017

Gardenswartz Sports & Outdoors

Local fishing-hunting shop on main street- Durango, CO. Created a series of pages of logos for an art class and spoke to the owner of the store in town who is considering using my designs for his stores.

September- November 2017

Fort Lewis College Hockey Team

Worked with the FLC Hockey team and designed all tickets and the informational brochures supporting the team and their playing schedule.

September- February 2017-2018

Oklahoma Commission on Children and Youth (OCCY)

Worked on a solo design campaign for a wall mural at the office of OCCY in Oklahoma City. Painted a full wall in OK floral and nature scene, along with a few painted canvases for the waiting room at OCCY.

May-July 2020

Design Philosophy

I value my design as a tool to help people look at life and art in a different and unique way. Design in its simplest form means the planning, process, projection and end result of visual objects, text and image combined, to fulfil the design's planned intent. Design to me means ideas and creative thoughts that are made visual through art. Design means the way in which all the various artistic elements of an idea or product come together to influence a mood, feeling, or projection of the artwork.

Good design is simple, aesthetically and visually pleasing, understandable and enduring while remaining creatively unique. A good design is one's own style and is always innovative. My creative ability to design comes from the ongoing tension between my artistic imagination and the demands for a realistic product. I constantly aspire to use my creative thoughts to plan and execute my vision to inspire, to awe, to surprise, and to raise emotions that result in an engaging conversation.

I tend to use backwards design when envisioning my artwork. Backwards design is my ability to envision the end product to be both aesthetically and visually pleasing with all the design elements working together to create a

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strong concept. I have a strong sense of how the end product should be. This clarity enables me to plan and execute a project from start to finish with confidence.